

THE ASHDEN TRUST



ANNUAL REPORT

5 APRIL 2011

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London SW1E 5AE

www.ashdentrust.org.uk

THE ASHDEN TRUST



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Legal and Administrative

The Ashden Trust (No. 802623) was established under a trust deed dated 27 November 1989.

Trustees	Mrs S Butler-Sloss Mr R Butler-Sloss Miss J S Portrait												
Registered Office	Allington House (1st Floor), 150 Victoria Street, London SW1E 5AE												
Website Address	www.ashdentrust.org.uk												
Principal Officers	<table><tr><td>Mr A Bookbinder</td><td>Director</td></tr><tr><td>Mr P Spokes</td><td>Finance Director</td></tr><tr><td>Mr S Brammer</td><td>Executive</td></tr><tr><td>Ms V Hornby</td><td>Executive</td></tr><tr><td>Ms J Temple</td><td>Executive</td></tr><tr><td>Mr M Woodruff</td><td>Executive</td></tr></table>	Mr A Bookbinder	Director	Mr P Spokes	Finance Director	Mr S Brammer	Executive	Ms V Hornby	Executive	Ms J Temple	Executive	Mr M Woodruff	Executive
Mr A Bookbinder	Director												
Mr P Spokes	Finance Director												
Mr S Brammer	Executive												
Ms V Hornby	Executive												
Ms J Temple	Executive												
Mr M Woodruff	Executive												
Bankers	Child & Co 1 Fleet Street London EC4Y 1BD												
Solicitors	Portrait Solicitors 1 Chancery Lane London WC2A 1LF												
Auditors	Crowe Clark Whitehill LLP St Bride's House, 10 Salisbury Square London EC4Y 8EH												
Investment Advisers	Schroder & Co. Limited 100 Wood Street London EC2V 7ER												
Investment Powers	The Trust deed empowers the Trustees to appoint investment advisers who have discretion to invest the funds of the Trust within guidelines established by the Trustees.												
Objects	The objects of the Trust as given in the Trust Deed are for general charitable purposes.												

Organisation

The Trust is one of the Sainsbury Family Charitable Trusts which share a common administration.

Policies

During the year the Trustees continued to support initiatives under seven categories which are shown below:

- Sustainable Development UK
- Sustainable Development International
- People at Risk
- Sustainable Regeneration
- Arts & Sustainability
- Ashden Awards for Sustainable Energy
- General

There is also a Social Investment Fund and a Low Carbon Fund, which both draw directly from the Trust's capital. The Low Carbon Fund makes grants and social investments in the following areas:

- Preventing Deforestation
- Energy Efficiency
- Cultural Shift
- Green Finance
- Social Investment in Low Carbon Technologies

The Climate Change Collaboration was created in 2009 by four of the Sainsbury Family Charitable Trusts – the Ashden Trust, the JJ Charitable Trust, the Mark Leonard Trust and the Tedworth Charitable Trust. It was established with an understanding that many of the projects the Trusts support would be negated by the impact of climate change. Therefore, the primary aim of the collaboration is to identify and support projects that accelerate progress towards a low carbon society. Currently the Trusts are making significant grants towards work on domestic energy efficiency in the UK guided by advice from experts in the fields of finance, economics, the environment and sustainable living. The Collaboration brings additional funding to this important area of work and encourages stakeholders to share best practice and research.

Proposals are generally invited by the Trustees or initiated at their request. Unsolicited applications are not encouraged unless they are aligned with Trustees' interests. The Trustees prefer to support innovative schemes that can be successfully replicated or become self-sustaining. Grants are not normally made to individuals. There have been no significant changes in the grant-making policies of the Trust during the year under review.

Environmental Policy

Since 2004, a sustainability group has been actively trying to reduce the Trust's carbon footprint. In September 2007, the charity Global Action Plan carried out an environmental audit, whose recommendations both management and staff are committed to implementing. Recent achievements include the adoption of a cycle to work scheme, the removal of all bottled water and water-coolers, and the implementation of an energy reduction plan.

Reserves Policy

It is the policy of the Trustees to approve grants for payment over a number of years, subject to the fulfilment of certain conditions over the life of the grant. We consider this an important objective of the Trust in order to give recipients long term support.

The Trustees consider that when possible it is appropriate to hold free funds, both to meet the short term working capital needs of the Trust, and in anticipation of the potential payment of subsequent grant instalments. However, if these are insufficient, any shortfall could be met from the Trust's expendable endowment. The deficit on unrestricted funds at the year end simply reflects a timing difference between the recognition of grant liabilities required by SORP and when they will be paid.

The need for unrestricted income funds will vary from year to year and the Trustees will continue to review the position.

Investment Policy and Performance

In making investment decisions, environmental and social issues are taken into account. The long term goal of the Trust is to move into suitable investments in companies which rely on or are based on sustainable resources. The Trust's expendable endowment funds are invested to generate income and provide long-term capital growth in line with relevant indices. The Trustees regularly meet the investment managers to discuss strategy and review performance.

The unrealised gains shown on the Statement of Financial Activities are due principally to a continued recovery in the stock market over the year. The overall performance of the Trust's investment portfolio produced a total return of 9.0% against the FTSE All Share for the same period of 9.8%.

Risk Assessment

The Trustees have examined the major strategic, business and operational risks to which the Trust may be exposed. Through the joint office of the Sainsbury Family Charitable Trusts, systems are in place adequate to meet such potential risks as the Trustees have identified. They continue to keep processes under review.

Charity and Public Benefit

Trustees are aware of the Charity Commission guidance on Public Benefit and confirm that they have complied with the duty in Section 4 of the Charities Act 2006 to have due regard to it. They consider the full information which follows in this annual report, about the Trust's aims, activities and achievements in the many areas of interest that the Trust supports demonstrates the benefit to its beneficiaries and through them to the Public, that arise from those activities.

Financial Overview

The Trustees met four times during the year to make grants and twice to review investments.

The Settlor made a generous donation of £1,153,846 in the year which has been added to expendable endowment. The asset value of the Trust increased from £26,728,330 at 5 April 2010 to £29,002,241 at 5 April 2011, an increase of 8.5%, due to improved market performance over the previous year and the gift from the Settlor.

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Total incoming resources on unrestricted funds for the year were £844,145 (2010 - £846,181), very similar to the previous year. Historically low interest rates continue to impact on the income generated from the Trust's investment portfolio.

Staff and office costs have been allocated to grant-related support costs and governance costs as required by SORP 2005.

During the year the Trustees approved 45 grants totalling £1,120,690 some of which are payable over more than one year. Payments made during the year totalled £953,749. Grants approved during the year may be analysed by number and by value in the categories set out below:

Grants Approved			
	Number	£	%
Sustainable Development UK	6	132,381	11.8%
Sustainable Development International	2	20,000	1.8%
People at Risk	2	39,263	3.5%
Sustainable Regeneration	3	91,076	8.1%
Arts & Sustainability	5	47,000	4.2%
Ashden Awards	4	530,750	47.4%
General	9	74,020	6.6%
Low Carbon Fund (from capital)			
- Preventing Deforestation		-	0.0%
- Energy Efficiency	7	60,200	5.4%
- Cultural Shift	5	56,000	5.0%
- Green Finance	1	40,000	3.6%
- Social Investment in Low Carbon Technologies	1	30,000	2.6%
	45	1,120,690	100.0%

GRANTS APPROVED AND PAID

The following gives a brief description of grants approved in the year, and lists payments made with additional information in the case of grants not included in the lists of new approvals.

SUSTAINABLE DEVELOPMENT UK

The Trust initiates and supports work that can reduce the speed and impact of climate change including energy efficiency and renewable energy technology, aviation and transport policy, and the wide ranging benefits of sustainable agriculture.

In the area of climate change, sustainable energy and sustainable agriculture, the Trust aims to take a broad approach supporting research, practical action, awareness-raising, education and organisations that aim to influence policy in the field.

Examples of grants approved this year include:

- A grant to the Campaign for Better Transport allowed the organisation to use research, lobbying, media work, public campaigning and local campaigns to encourage the Government to prioritise spending on low rather than high carbon transport projects.

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- The Trust funded a new project at the Soil Association that will work with farmers to reduce their fossil fuel use, make changes to lessen the impact of livestock on greenhouse gas emissions and produce less waste. It will also increase the carbon fixing capacity of their land, optimise soil quality and improve local food supply chains and on-farm biodiversity.

APPROVED GRANTS - £132,381

Aviation Environment Federation - £8,500

To allow AEF to represent the views of civil society organisations in the UN draft consensus process to bring aviation emissions inside a global framework.

Campaign for Better Transport Charitable Trust - £20,000

To support advocacy work on Government spending in favour of low carbon transport options.

HACAN ClearSkies - £7,500

Towards research into the economic costs and benefits of night flights from Heathrow airport.

National Wildflower Centre - £3,000

Towards Core Costs.

Prince's Charities Foundation - £12,000

Towards educational resources for use in secondary schools based on the performance ARC arranged at the multi-faith event in Windsor in 2009.

Soil Association - £81,381(over three years)

Towards the Low Carbon Farming project which will work with farmers to reduce carbon emissions, increase carbon sequestration and improve biodiversity within the agricultural sector in the South West.

PAYMENTS MADE - £180,129

(Descriptions included only when different from above.)

Aviation Environment Federation	£8,500	As above.
Campaign for Better Transport Charitable Trust	£20,000	As above.
Green Alliance	£39,845	Towards the 9-month advocacy work to communicate the Green Fiscal Commission's recommendations to civil servants and politicians.
HACAN ClearSkies	£7,500	As above.
Living Streets	£20,000	Towards the costs of employing a Supporter Development Officer to work with community networks and volunteers to strengthen and develop local campaigning on issues relating to walkable neighbourhoods.
Organic Research Centre	£40,000	To support an agro-forestry project to further develop research and development activities and to escalate understanding in both UK and EU policy environments.
Prince's Charities Foundation	£12,000	As above.
Soil Association	£32,284	As above.

SUSTAINABLE DEVELOPMENT INTERNATIONAL

The Trust continues to support community-based sustainable technology projects which aim to equip people with the knowledge and tools to help themselves in an environmentally sustainable way. These projects help to alleviate poverty by using sustainable technologies for the enhancement of income generation, agriculture, education and health.

Examples of grants approved this year include:

- The Trust has made a grant towards core costs of The Environmental Foundation for Africa which works in Sierra Leone and Liberia. This local organisation works with the Government, the public, schools, tourists and a network of environmental initiatives both country-wide and regionally to protect the country's natural resources. It spreads renewable energy technologies through a social enterprise model and trains young people in alternative energy with courses at a technical college.
- The Trust supported Planting Promise, a recently founded charity in Sierra Leone, to invest in its agricultural business. The charity's business enterprises provide employment locally and profits fund the running costs of four schools in the capital city and in the rural areas where the businesses are located. This model allows the charity to be largely self-funding, seeking grants principally for capital appeals.

APPROVED GRANTS - £20,000

Environmental Foundation for Africa - £15,000 (over three years)

Towards core costs to expand its work protecting the environment in Sierra Leone.

Planting Promise - £5,000

To build the capacity of the agricultural enterprise in order to provide additional streams of income to support more children to go to school in Sierra Leone.

PAYMENTS MADE - £67,000

(Descriptions included only when different from above.)

BioRegional Development Group	£30,000	Towards the One Planet eco-communities in South Africa and China.
Developing Technologies	£20,000	Towards DT's work with appropriate technology solutions in the developing world. Projects will include a more efficient design of rope washer pumps for wells in Sierra Leone, a motorcycle ambulance trailer in Zambia and the production of a domestic cooking stove that also produces electricity.
Environmental Foundation for Africa	£5,000	As above.
New Economics Foundation	£5,000	Towards the climate change programme.
Planting Promise	£5,000	As above.
Save the Rhino International	£2,000	Towards the Michael Hearn internship at Save the Rhino.

PEOPLE AT RISK

Grants are made to organisations that help people at risk of homelessness to obtain support, secure permanent accommodation, regain economic independence and reconnect with important family and social networks.

Over the years the Trust has provided considerable help to projects where housing is seen as only part of the solution, and where there is awareness of the value for people at risk of cultivating their sense of personal identity, of aspiration for life and livelihood, and of belonging among family and friends. SupportActionNet, the fruit of this outlook operated by the leading social researchers Lemos & Crane, is a network of agencies, practitioners and people at risk themselves that promotes working examples of effective practice, new ideas, training and organisational development.

In this and the Sustainable Regeneration category, the Trust assists projects that pioneer fresh approaches in self-help and peer support, education and training, and opportunities leading to employment for people at risk, and other socially excluded groups, especially where social enterprise can lead to inspiration and achievement.

APPROVED GRANTS - £39,263

New Opportunities & Horizons Ltd (NOAH) - £29,000

Towards an employment and mentoring service through placement and support at local employers.

The Passage, Victoria - £10,263

Towards the development of a Portable Appliance Testing social business.

PAYMENTS MADE - £10,263

(Descriptions included only when different from above.)

The Passage, Victoria	£10,263	As above.
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SUSTAINABLE REGENERATION

Funding in this category is for projects which promote sustainability and greater links to the natural environment in deprived communities and among disadvantaged people that bring social, economic and environmental benefits. The key areas the Trust makes grants in are as follows:

- Connecting disadvantaged people with nature in recognition of the value this brings to people's health and wellbeing. For example, meaningful countryside experiences for disadvantaged children e.g. working on farms and projects that bring vulnerable people, such as offenders, into fruitful contact with the natural world
- Encouraging deprived communities and schools to grow and eat their own food
- Supporting people to improve their own environment and their community's amenities
- Encouraging the development of sustainable enterprises such as recycling, cycling and energy efficiency initiatives

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Examples of grants approved this year include:

- The Trust made a grant to Cycling Projects to employ a co-ordinator to support the 40 Wheels for All centres in England and Wales which offer people with a disability or a debilitating condition training, adapted cycles and supervised sessions to use cycling for fun and transportation.
- The Trust supported the start-up costs of a project run by Middlesbrough Environment City to develop areas of unused land for food growing. Local groups – people with learning and other disabilities, people with mental health needs, unemployed people and other volunteers – will be able to access accredited training in organic horticulture while they manage the growing sites. Fresh produce will be sold through a social enterprise to local cafes and small businesses.

APPROVED GRANTS - £91,076

Cycling Projects - £30,000 (over three years)

Towards the co-ordinators salary, to expand and develop the provision of cycling opportunities for people with disabilities and health issues.

Food Chain (North East) C.I.C. - £35,076 (over two years)

Towards the community growing officer's salary to increase opportunities to grow, eat and cook locally produced food in the north east.

Middlesbrough Environment City - £26,000 (over three years)

Towards equipment costs for new growing sites in Middlesbrough which will be used by local groups with fresh produce sold to cafes and local businesses as part of a social enterprise.

PAYMENTS MADE - £88,158

(Descriptions included only when different from above.)

Cycling Projects	£10,000	As above.
Eden Project	£30,000	Towards the development of a horticultural social business at Occombe Farm, to provide employment opportunities for ex-offenders from prisons serving Devon and Cornwall.
Food Chain (North East) C.I.C.	£23,158	As above.
London Cycling Campaign	£25,000	To enable London Cycling Campaign to ensure the long term sustainability of community cycling projects.

ARTS & SUSTAINABILITY

The Trust continues to support the rapidly developing field of arts and sustainability, in particular initiatives that encourage artists, writers and arts organisations to engage with current environmental issues through their work. The guiding aim is to encourage people to think about climate change in as many different ways as possible, to break down the idea of climate change, which has become heavily politicised, into a variety of narratives (migration, resource shortage, climate science, social justice, East/West relations) and to encourage responses that have imaginative force on the one side and academic rigour on the other.

The Trust continues to fund the Ashden Directory of Environment and Performance, www.ashdendirectory.org.uk including a daily blog, participation in conferences on culture and climate change, and the production of short films with artists engaged in this area.

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APPROVED GRANTS - £47,000

Ashden Directory of Environment and Performance - £23,500

- £20,000 - Towards core costs.
- £3,500 - Towards Metaphors for Sustainability.

Battersea Arts Centre (BAC) - £15,000 (over three years)

Towards a series of conversations about climate change.

Open University - £8,500

- £5,000 (over two years) - Towards employment costs to manage a programme of recorded discussions between academics and artists on the subject of climate change and the arts, which will be made available online.
- £3,500 - Towards a publication based on the "Mediating Change" Podcasts.

PAYMENTS MADE - £54,033

(Descriptions included only when different from above.)

Ashden Directory of Environment and Performance	£19,033	As above.
Battersea Arts Centre (BAC)	£5,000	As above.
Open University	£4,500	As above.
Open University	£8,000	To part-fund a PhD studentship, working on the cultural response to climate change.
Platform	£5,000	As a contribution towards to Platform's core costs.
Tipping Point	£12,500	To expand the work of Tipping Point.

THE ASHDEN AWARDS

Since the Ashden Awards were founded in 2001 they have rewarded over 130 projects in the UK and the developing world. To date £2.5 million has been awarded in prize money and £8.5 million of business support has been leveraged for winning projects.

Collectively, Ashden Award winners are now:

- Benefitting over 23 million people
- Reducing CO₂ emissions by more than three million tonnes a year

The Awards have developed over the past eleven years, and have realised that just giving organisations a prize is not enough and hence have developed into much more. They are now working with winners afterwards to help them develop and grow. In addition, they are now actively engaged in advocacy, using winners as exemplars to influence policy and to add informed comment to debates on energy. The Awards' website is a major resource for anyone interested in sustainable energy <http://www.ashdenawards.org/>

"The major value of these awards is that they demonstrate what is possible, not only for small scale projects, but what is achievable for the whole world."

HRH The Prince of Wales, Patron, The Ashden Awards

The 2011 winners were:

UK Gold Award

Radian, Eastleigh, Hampshire - Rolling out retrofits and eco homes

This housing association is leading the way in retrofitting hard-to-treat homes and building eco homes that far exceed the current minimum standards for energy efficiency; nearly 44,000 people are reaping the benefits in lower fuel bills and cosier homes.



Other UK winners

Midlands Wood Fuel Ltd, Shrewsbury - Green fuel heats up the Midlands

This business is quickly expanding the use of wood fuel in the Midlands and beyond; it has created rigorous quality control and tracking systems to ensure the wood supply is high quality and reliable, thereby offering a viable heating alternative to gas or oil.

Centre for Alternative Technology, Powys, Wales - Inspiring a workforce for the future

This world-leading centre for practical learning on sustainable energy is training up to a thousand people a year in renewable energy technologies, green building and low carbon living to spread the skills and knowledge the UK needs to transition to a low carbon economy.

Severn Wye Energy Agency (SWEA), Gloucestershire - New generation eco advocates

This agency runs an innovative programme in secondary schools – Young Energy People – that is building young people's vocational skills, and inspiring them to become dedicated energy-savers through training and practical experience of energy management.

Transition Together, Transition Town Totnes, Devon - Neighbours team up to cut carbon

This community scheme led by Transition Town Totnes has brought together 56 groups of neighbours in the town – reaching over 1,100 people – inspiring them to green their homes and neighbourhood, build a closer community and save money.

International Gold Award

Toyola Energy Ltd, Ghana - Efficient stoves for low-income families

Efficient stoves are not new but Toyola has developed an innovative business model which has succeeded in selling 154,000 efficient and affordable charcoal stoves to low-income families, 75% of whom buy the stoves on credit and use savings on charcoal to pay cash back. The stoves save about 26,000 tonnes of charcoal a year, and around 150,000 tonnes a year of CO₂. Toyola plans to open more centres in Benin, Sierra Leone and Nigeria in the next two years, stepping up sales to a further 140,000 stoves by 2013.

Abellon CleanEnergy Ltd, Gujarat, India - Crop waste powering industry

Many of Gujarat's industries rely on dirty, highly-polluting lignite for power. Abellon are fuelling Gujarat's industries with biomass pellets made from crop residues that replace these fuels and give 8,500 local farmers a market for their waste product. Abellon currently produces 65,000 tonnes of biomass pellets a year, avoiding around 110,000 tonnes of CO₂. Abellon aims to open two more pellet plants in Gujarat in the next five years, trebling its production, and expanding operations into international markets.

Aga Khan Planning and Building Service, Pakistan (AKPBS,P) - Warming homes, saving trees

In the remote mountain villages of Pakistan winters are long and harsh and extensive deforestation is a major problem. AKPBS,P have established an innovative programme providing families with access to affordable, energy efficient technologies which warm their homes, heat their water and reduce their consumption of fuel wood. The programme tackles deforestation and climate change by saving 100,000 tonnes of wood a year and preventing emissions of around 160,000 tonnes a year of CO₂. AKPBS,P aims to extend this approach to other Himalayan countries, which face similar challenges and reach another 17,000 homes by 2014.

Husk Power, Bihar, India - Clean, safe power brings 21st century living to rural villages

Bihar is one of the most poorly-served states when it comes to electricity. Husk Power is connecting remote villages in Bihar to a clean, reliable electricity supply, which provides better light, harnesses a widespread waste product and costs less than alternatives. Husk Power's 65 plants gasify rice husks and other biomass waste to supply electricity to around 180,000 people and, by replacing kerosene, they cut greenhouse emissions by over 8,000 tonnes of CO₂ a year. The company is growing rapidly, aiming for over 2,000 plants in operation by the end of 2014.

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ToughStuff International, UK and Africa - Affordable, flexible, durable solar systems

Making solar affordable is key if the technology is to reach the millions who would benefit from it. ToughStuff is manufacturing and marketing a range of low-cost and robust solar products to off-grid communities across Africa, bringing the benefits of light, mobile phone charging and radio to poor households. So far 140,000 PV modules have been sold, benefitting around 740,000 people. The company also works with humanitarian relief agencies to bring solar lighting to people living in disaster zones in Haiti and Pakistan. ToughStuff aims to reach 33 million people by 2015 through its regional offices in Nairobi, Lagos and Johannesburg.

APPROVED GRANTS - £530,750

- £160,000 - Capital grant for the 2010 Awards.
- £300,000 - Towards the 2011 Awards.
- £5,750 - To the Ashden Awards to renew the Green Future's partnership.
- £65,000 - Capital grant for the 2011 Awards.

PAYMENTS MADE - £220,000

(Descriptions included only when different from above.)

Ashden Awards	£220,000	As above.
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GENERAL

APPROVED GRANTS - £74,020

ACE Africa - £1,520 (over four years)

To sponsor a child through secondary school.

Dr Graham's Homes, Kalimpong - £5,000

Towards the rainwater harvesting system to distribute water to 13 school buildings during the dry months, safeguarding potable water.

Medical Emergency Relief International (MERLIN) - £5,000

Towards the emergency response in Pakistan.

Rambert School of Ballet & Contemporary Dance - £30,000 (over three years)

Towards the Bursary Fund.

Save the Children UK - £20,000

- £10,000 - Towards the environmentally-sustainable rebuilding of Haiti.
- £5,000 - Towards the emergency response in Pakistan.
- £5,000 - Towards the emergency response in Cote D'Ivoire.

Save the Rhino International - £4,500 (over two years)

Towards the Michael Hearn Internship.

The Sainsbury Archive - £8,000 (over three years)

Towards core costs and project costs.

PAYMENTS MADE - £55,555

(Descriptions included only when different from above.)

ACE Africa	£950	To sponsor a child through secondary school.
Dr Graham's Homes, Kalimpong	£5,000	As above.
East Tytherley Church, Romsey	£1,000	Donation.
Indian Head Injury Foundation	£5,000	Donation towards Rehab Centre in Rajdadisa Hospital in Jodhpur.
Medical Emergency Relief International (MERLIN)	£5,000	As above.
Rambert School of Ballet & Contemporary Dance	£10,000	As above.
Save the Children UK	£15,000	As above.
The Sainsbury Archive	£5,000	Towards the costs of an archivist's assistant and development of the public display.
The Sainsbury Archive	£1,105	Towards core costs.
University of Bristol	£7,500	Towards the scientific study of the lightening process at Bristol University.

LOW CARBON FUND (from capital)

The Trust recognises the need for significant actions to be taken on climate change within the next five years. Given this sense of urgency, the Trustees have made additional funding available from capital for projects and social business activities that address areas in which major savings in carbon emissions are likely to be made.

1. **Preventing Deforestation** – The Trust recognises that forests play a vital role in sequestering and storing carbon and also in providing "eco-system services". The Trust has made grants to projects which address the issues from a number of perspectives; from the land rights of indigenous people to the value of carbon in forests as part of the Reducing Emissions from Deforestation and Forest Degradation (REDD) programme to highlighting and spotlighting illegal forest clearances.
2. **Energy Efficiency** – Investment in domestic energy efficiency programmes is one of the most effective and lowest cost ways to reduce carbon emissions in the UK. The technologies have been proven and are easy to install but there are still barriers which stop them from being taken up. The Trust is focusing on:
 - Work to develop a range of financial products to fund a national energy efficiency programme
 - Work to understand how to market energy efficiency so that it becomes an improvement householders choose to invest in
 - Using building regulations to accelerate energy efficiency measures in existing domestic building stock
 - Networking existing grantees and stakeholders to inform policy change
3. **Cultural Shift** – The transition towards a low-carbon economy and low-carbon lifestyles has many cultural components. The work in this funding stream encourages projects in the arts and the media that imaginatively engage with this shift.
4. **Green Finance** – Towards the development of financial products and services to support the transition to a low-carbon economy.

5. **Social Investment in Low Carbon Technologies** – This funding stream is available as investment finance for businesses in the UK and internationally, which are responding to the global task of reducing carbon emissions and improving social welfare.

APPROVED GRANTS - £186,200

➤ **Energy Efficiency - £60,200**

BioRegional Development Group - £16,325

Towards work on energy efficiency in Hackbridge.

Climate Bonds Initiative - £12,500

Towards the development of a Local Authority model for energy efficiency financing.

Community Energy Practitioners Forum - £10,000

Towards research to grow and develop more successful carbon reduction work at a community level.

Institute for Sustainability - £5,000

Towards the Low Carbon Community Partnership Networks.

Marches Energy Agency - £1,875

To research and test web-based social lending as a means to finance a national domestic energy efficiency programme.

National Energy Foundation - £12,500

To devise financial products that enable householders to spread the costs of installing energy efficiency and renewable energy measures.

World Wildlife Fund (WWF) UK - £2,000

Towards the work of the Existing Homes Alliance.

➤ **Cultural Shift - £56,000**

Global Cool Foundation - £5,000

Towards core costs to expand Global Cool's green lifestyle marketing work in the UK.

Green TV - £12,000

To improve the website's user interface design.

New Economics Foundation - £25,000

Towards Unburnable Carbon; a project to introduce a new category of fossil fuel reserves designed to help tackle climate change and enhance the prospects of sustainable energy.

Open University - £4,000

Towards a series of discussion programmes on culture and climate change, hosted by Quentin Cooper.

PANOS - £10,000

Towards a climate change journalism fellowship.

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➤ Green Finance - £40,000

Fair Pensions - £40,000(over two years)

Towards Fair Pensions' work with pension fund trustees and asset managers.

➤ Social Investment in Low Carbon - £30,000

Bright Green Energy Foundation - £30,000

To set up Green Technology Centres in Bangladesh, to train women to assemble, maintain and install solar home systems.

PAYMENTS MADE - £278,611

(Descriptions included only when different from above.)

BioFuels Watch	£15,000	Towards research and lobbying.
Birdlife International	£20,000	To explore the co-management and restoration of Asian forests in Cambodia, Malaysia, the Philippines and Vietnam.
Global Canopy Programme	£20,000	Towards staff costs in delivering a programme of work to influence policy in the UN, EU Trading scheme, and the US for creating incentives for reducing deforestation and stimulating trading in ecosystem services.
Rainforest Alliance	£30,000	Towards a project to develop and test a toolkit and set of training modules for communities, villages and indigenous people on forest-based carbon sequestration.
BioRegional Development Group	£16,325	As above.
Climate Bonds Initiative	£12,500	As above.
Community Energy Practitioners Forum	£10,000	As above.
Institute for Sustainability	£5,000	As above.
Marches Energy Agency	£1,875	As above.
National Energy Foundation	£12,500	As above.
University College London	£3,125	To support and enable the UK government to learn from the German experience of financing low carbon investments including domestic energy efficiency.
World Wildlife Fund (WWF) UK	£2,000	As above.
Global Cool Foundation	£5,000	As above.
Green TV	£12,000	As above.
New Economics Foundation	£25,000	As above.
Open University	£4,000	As above.
PANOS	£10,000	As above.
Fair Pensions	£20,000	As above.
Forum for the Future	£20,000	Towards the promotion of innovative funding mechanisms to stimulate projects that address climate change in the public sector.
Green Budgets Europe	£4,286	In order to allow Professor Paul Ekins who is Professor of Energy and Environment Policy in the Department of Geography at King's College London to become involved as a Steering Committee member with Green Budget Europe.
Bright Green Energy Foundation	£30,000	As above.

THE ASHDEN TRUST



SOCIAL INVESTMENT (from capital)

The Trust supports charitable activities through loans, interest free loans and in some cases an equity stake in organisations which meet the charitable objectives of the Trust. This category is a response to requests by grant recipients and beneficiaries.

Current Loans

£100,000	A loan to Tropical Wholefoods to develop its Fairtrade business importing tropical dried fruit and nuts from Africa and Asia.
£14,883	A loan guarantee to e3v Plc to support organic fruit farmers in the Himalayas to expand their development into the organic juice market.
£30,000	A loan to The UK Carbon Census Ltd for the development of a Carbon Census.
£50,000	A loan to Green Thing to build the organisation's capacity to encourage more people around the world to "Do the Green Thing" (Not yet drawn).
£20,000	A loan to Global Action Plan towards initial development activity to examine the case for a type of equity investment to expand EcoTeams from 4,000 to 20,000 households (Not yet drawn).

Approved by the Trustees on 3 October 2011 and signed on their behalf by:

TRUSTEE

THE ASHDEN TRUST

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 5 APRIL 2011

	Notes	Unrestricted Funds £	Expendable Endowment £	Total Funds 2011 £	Total Funds 2010 £
Incoming resources					
Donations and gifts		-	1,153,846	1,153,846	961,577
Investment income	2	840,187	-	840,187	841,166
Bank deposit interest		2,777	-	2,777	2,396
Interest on short term deposits		1,181	-	1,181	2,619
Total incoming resources		844,145	1,153,846	1,997,991	1,807,758
Resources expended					
Cost of generating funds:					
Investment management costs		-	91,287	91,287	99,057
Charitable activity					
Grant-making:					
Grant expenditure	3	731,449	441,200	1,172,649	1,160,666
Grant related support costs	4	144,834	-	144,834	133,302
Cost of Grant-making		876,283	441,200	1,317,483	1,293,968
Governance costs	4	10,957	-	10,957	10,209
Total resources expended		887,240	532,487	1,419,727	1,403,234
Net resources before other recognised gains and losses		(43,095)	621,359	578,264	404,524
Other recognised gains and losses					
(Losses) and gains on investment assets					
Realised		-	(97,600)	(97,600)	217,974
Unrealised	7,10	-	1,795,576	1,795,576	4,198,568
Foreign exchange		(333)	(1,996)	(2,329)	(16,117)
Net movement in funds		(43,428)	2,317,339	2,273,911	4,804,949
Reconciliation of funds					
Total funds brought forward		(312,302)	27,040,632	26,728,330	21,923,381
Total funds carried forward		(355,730)	29,357,971	29,002,241	26,728,330

The notes on pages 20 to 24 form part of these accounts

There are no gains and losses in either the current or preceding year other than those recognised in the statement of financial activities.

THE ASHDEN TRUST

BALANCE SHEET AS AT 5 APRIL 2011

	<i>Notes</i>	2011	2010
		£	£
FIXED ASSETS			
Tangible fixed assets	6	1,174	2,349
Investments	7	27,201,313	26,895,572
		<u>27,202,487</u>	<u>26,897,921</u>
CURRENT ASSETS			
Debtors - amounts falling due within one year	8	80,526	100,000
Cash at bank and in hand		2,528,039	407,719
		<u>2,608,565</u>	<u>507,719</u>
CURRENT LIABILITIES			
Creditors - amounts falling due within one year	9	<u>878,811</u>	<u>692,193</u>
NET CURRENT ASSETS/(LIABILITIES)		1,729,754	(184,474)
Debtors - amounts falling due after more than one year	8	70,000	14,883
NET ASSETS		<u>29,002,241</u>	<u>26,728,330</u>
CAPITAL FUNDS			
Expendable endowment	10	29,357,971	27,040,632
INCOME FUNDS			
Unrestricted funds	10	(355,730)	(312,302)
		<u>29,002,241</u>	<u>26,728,330</u>

The financial statements were approved and authorised for issue by the Trustees on 3 October 2011 and were signed on their behalf by :

.....

TRUSTEE

The notes on pages 20 to 24 form part of these accounts

THE ASHDEN TRUST

CASH FLOW STATEMENT FOR THE YEAR ENDED 5 APRIL 2011

RECONCILIATION OF NET INCOMING RESOURCES TO NET CASH INFLOW FROM OPERATING ACTIVITIES

	2011	2010
	£	£
Net incoming resources	578,264	404,524
Depreciation charge	1,175	1,175
(Increase)/decrease in debtors	(35,643)	230,194
Increase in creditors	186,618	105,406
Net cash inflow from operating activities	<u>730,414</u>	<u>741,299</u>

CASH FLOW STATEMENT

	2011	2010
	£	£
Net cash inflow from operating activities	730,414	741,299
Capital expenditure and financial investment:		
Purchase of investments	(4,625,650)	(2,915,195)
Sale of investments	6,017,885	1,325,302
Effect of foreign exchange rate changes	(2,329)	(16,117)
	<u>1,389,906</u>	<u>(1,606,010)</u>
Increase/(decrease) in cash	<u>2,120,320</u>	<u>(864,711)</u>

Analysis of increase in cash during the year

	2011	2010	Change in year
	£	£	£
Cash at bank and in hand	<u>2,528,039</u>	<u>407,719</u>	<u>2,120,320</u>

The notes on pages 20 to 24 form part of these accounts

NOTES TO THE ACCOUNTS

1. ACCOUNTING POLICIES

The financial statements have been prepared under the historical cost convention as modified by the revaluation of investments, and in accordance with the Statement of Recommended Practice (SORP 2005) "Accounting and Reporting by Charities", applicable accounting standards and the Charities Act 1993, and comply with the Charities (Accounts and Reports) Regulations 2008 issued under the Charities Act 1993.

The principal accounting policies adopted are as follows:

a) Income

- (i) Income is shown gross which includes the associated tax credit unless the tax so deducted is considered irrecoverable.
- (ii) Dividends are included by reference to their due dates.
- (iii) Interest is recorded only when it has been received.

b) Grants payable

Grants for which there is a legal obligation, or a valid expectation of receipt by the beneficiary at the year end, and for which conditions attaching to their payment have been fulfilled, are accounted for within the Statement of Financial Activities.

Grants approved subject to conditions that have not been met at the year end are noted as a commitment but not accrued as expenditure (see note 3).

c) Investments

Net realised and unrealised gains and losses are reflected in the Statement of Financial Investments are shown at mid market value.

Partial disposals are accounted for using average book value.

d) Support costs

Most of these costs support the grant-making activity of the Trust and are so allocated. They comprise in the main a share of the staff and office costs of the joint office of the Sainsbury Family Charitable Trusts, which are allocated in proportion to time spent on Trust matters and grants paid.

e) Charitable activities

The Trustees consider that grant-making is the Trust's sole charitable activity.

f) Governance costs

Governance costs comprise all costs involving the public accountability of the charity and its compliance with regulation and good practice. These costs include fees for statutory audit, legal fees where relevant, together with an allocation of support costs.

e) Depreciation

Fixed assets are depreciated at rates which reflect their useful life to the Trust.

The following rates have been used:

Leasehold improvements - 10% per annum straight line.

2. INVESTMENT INCOME

Income received on investments may be analysed as follows:

	2011		2010	
	£	%	£	%
Government fixed interest	48,493	6	47,970	6
Other fixed interest	261,789	31	258,229	31
UK equities	510,106	61	516,178	61
Overseas equities	19,799	2	18,789	2
	840,187	100	841,166	100

THE ASHDEN TRUST

NOTES TO THE ACCOUNTS

3. GRANTS PAYABLE

	2011	2010
	£	£
Reconciliation of grants payable:		
Commitments at 6 April 2010	626,825	543,506
Grants not accrued at 6 April 2010	182,150	267,073
Grants approved in the year	1,120,690	1,109,017
Grants cancelled or refunded	-	(33,274)
Grants not accrued at 5 April 2011	(130,191)	(182,150)
Grants payable for the year	1,172,649	1,160,666
Grants paid during the year	(953,749)	(1,077,347)
Commitments at 5 April 2011	<u>845,725</u>	<u>626,825</u>

Commitments at 5 April 2011 are payable as follows:

	2011	2010
	£	£
Within one year (note 9)	<u>845,725</u>	<u>626,825</u>

Commitments

In addition to the amounts committed and accrued noted above, the Trustees have also authorised certain grants which are subject to the recipient fulfilling certain conditions. The total amount authorised but not accrued as expenditure at 5 April 2011 was £130,191 (2010: £182,150).

The amount payable in the year consisted of the following:

	£		£
<u>Sustainable Development UK</u>		<u>Low Carbon Fund (from capital)</u>	
Soil Association	57,349	- Energy Efficiency	
Campaign for Better Transport Charitable Trust - Formerly known as Transport 2000	20,000	BioRegional Development Group	16,325
Grants up to £15,000 were also made	41,000	Climate Bonds Initiative	12,500
<u>Sustainable Development International</u>		National Energy Foundation	12,500
BioRegional Development Group	30,000	Community Energy Practitioners Forum	10,000
Net grants made and cancelled up to £20,000	10,000	Institute for Sustainability	5,000
<u>People at Risk</u>		World Wildlife Fund (WWF) UK	2,000
New Opportunities & Horizons Ltd (NOAH)	29,000	Marches Energy Agency	1,875
The Passage, Victoria	10,263	- Cultural Shift	
<u>Sustainable Regeneration</u>		New Economics Foundation	25,000
Food Chain (North East) C.I.C.	35,076	Green TV	12,000
Eden Project - Cornwall	30,000	PANOS	10,000
Cycling Projects	20,000	Global Cool Foundation	5,000
Middlesbrough Environment City	15,000	Open University	4,000
<u>Arts & Sustainability</u>		- Green Finance	
Ashden Directory of Environment and Performance	23,500	Fair Pensions	40,000
Open University	16,500	Rainforest Alliance	30,000
Grants up to £15,000 were also made	15,000	- Social Investment in Low Carbon	
<u>The Ashden Awards</u>		Bright Green Energy Foundation	30,000
The Ashden Awards	305,750	<u>General</u>	
The Ashden Awards - (from capital)	225,000	Rambert School of Ballet & Contemporary Dance	20,000
		Grants up to £15,000 were also made	53,011
		Total grants payable per Statement of Financial Activities	<u>1,172,649</u>

THE ASHDEN TRUST

NOTES TO THE ACCOUNTS

4. ALLOCATION OF SUPPORT COSTS

	Grant- Making	Governance	2011 Total Allocated	Grant- Making	2010 Governance
	£	£	£	£	£
Staff costs	88,992	3,008	92,000	90,376	2,924
Share of joint office costs	26,300		26,300	22,200	-
Direct costs including travel	6,493	-	6,493	6,333	-
Legal and professional fees	9,871	-	9,871	6,279	-
Consultancy	12,003	-	12,003	6,939	-
Depreciation	1,175	-	1,175	1,175	-
Auditors' remuneration	-	7,949	7,949	-	7,285
	144,834	10,957	155,791	133,302	10,209

Included above is £9,871 paid for legal services to Portrait Solicitors, a firm in which Miss J S Portrait is a partner. No Trustee received remuneration or was reimbursed expenses during the year.

5. ANALYSIS OF STAFF COSTS

	2011	2010
	£	£
Wages and salaries	74,467	75,415
Social security costs	8,638	8,601
Other pension costs	8,895	9,284
	92,000	93,300

As mentioned in Note 1(d), the Trust is one of the Sainsbury Family Charitable Trusts which share a joint administration at the Registered Office. 3.2% of the total support and administration costs of these Trusts have been allocated to the Ashden Charitable Trust, including a proportionate share of the costs of employing the total number of staff serving in the office in 2010/11. Staff costs equivalent to 1.4 full time employees were charged to the Ashden Charitable Trust in 2010/11 (2009/10 - 1.5).

6. TANGIBLE FIXED ASSETS

Leasehold Improvements	2011	2010
	£	£
Cost		
At 6 April 2010	11,749	11,749
At 5 April 2011	11,749	11,749
Depreciation		
At 6 April 2010	9,400	8,225
Charge for the year	1,175	1,175
At 5 April 2011	10,575	9,400
NET BOOK VALUE		
At 5 April 2011	1,174	2,349
NET BOOK VALUE		
At 5 April 2010	2,349	3,524

THE ASHDEN TRUST

NOTES TO THE ACCOUNTS

7. FIXED ASSET INVESTMENTS

	2011	2010
	£	£
Market value 6 April 2010	26,895,572	20,889,137
Less: Disposals at book value	(6,115,485)	(1,107,328)
Add: Acquisitions at cost	4,625,650	2,915,195
Net gains on revaluation	1,795,576	4,198,568
Market value 5 April 2011	27,201,313	26,895,572
Historical cost 5 April 2011	23,267,870	23,986,946

The investments held as at 5 April 2011 were as follows:

	2011		2010	
	Cost	Market Value	Cost	Market Value
	£	£	£	£
Direct investment in listed UK and overseas securities				
Government fixed interest	1,321,678	1,444,098	1,724,897	1,798,069
Other fixed interest	3,769,606	3,840,039	5,660,743	5,864,678
UK equities	14,540,846	17,595,620	12,706,190	14,729,486
Overseas equities	3,600,740	4,286,556	3,145,116	3,753,339
Short term deposits	-	-	750,000	750,000
Unquoted social investments	35,000	35,000	-	-
	23,267,870	27,201,313	23,986,946	26,895,572

UK equities include investment in J Sainsbury plc, which at 5 April 2011 had a market value of £3,622,105.

Unquoted social investment
Empower Community Management £35,000

8. DEBTORS

	2011	2010
	£	£
Income tax recoverable	3,493	-
Loans	144,883	114,883
Other debtors	2,150	-
	150,526	114,883

9. CREDITORS

	2011	2010
	£	£
Grants payable within one year	845,725	626,825
Professional charges	5,700	10,561
Investment management fee	21,797	49,793
Other creditors	5,589	5,014
	878,811	692,193

THE ASHDEN TRUST

NOTES TO THE ACCOUNTS

10. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds	Expendable Endowment	Totals 2011
	£	£	£
Fund balances at 5 April 2011 are represented by:			
Tangible fixed assets	-	1,174	1,174
Investments	-	27,201,313	27,201,313
Current assets	326,602	2,281,963	2,608,565
Current liabilities	(682,332)	(196,479)	(878,811)
Debtors - amounts falling due after more than one year	-	70,000	70,000
Total net assets	(355,730)	29,357,971	29,002,241

	Unrestricted Funds	Expendable Endowment	Totals 2011
	£	£	£
Unrealised gains			
On investment assets (see note below)	-	3,933,443	3,933,443
Total unrealised gains at 5 April 2011	-	3,933,443	3,933,443

Reconciliation of movements in unrealised gains on investment assets

Unrealised gains at 6 April 2010	-	2,908,626	2,908,626
Add in respect of disposals in year	-	(770,759)	(770,759)
	-	2,137,867	2,137,867
Add: net gains arising on revaluation in year	-	1,795,576	1,795,576
Unrealised gains at 5 April 2011, as above	-	3,933,443	3,933,443

Statement of Trustees' Responsibilities

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and regulations.

Charity law requires the trustees to prepare financial statements for each financial year in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards) and applicable law.

Under charity law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its net outgoing resources for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue to operate.

The trustees are responsible for keeping proper accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 1993. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent Auditors' Report to the Trustees of The Ashden Trust

We have audited the financial statements of The Ashden Trust for the year ended 5 April 2011 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and the related notes numbered 1 to 10.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's trustees, as a body, in accordance with section 44 of the Charities Act 1993. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditor

As explained more fully in the Statement of Trustees' Responsibilities, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

We have been appointed as auditor under section 43 of the Charities Act 1993 and report in accordance with regulations made under section 44 of that Act.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charity's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements.

In addition, we read all the financial and non-financial information in the Report of the Trustees to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 5 April 2011 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 1993.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities Act 1993 requires us to report to you if, in our opinion:

- the information given in the Report of the Trustees is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Crowe Clark Whitehill LLP
Statutory Auditor
Date

St Bride's House
10 Salisbury Square
London EC4Y 8EH