



PRIVACY NOTICE

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PRIVACY NOTICE

THE ASHDEN TRUST

INTRODUCTION

The Ashden Trust (“we/us/our”) is one of 17 different independent, grant-making trusts established by members of five generations of the Sainsbury family.

Ashden Trust has funded charitable research initiatives and organisations that operate in many important areas of climate change, sustainable development and improving the quality of life of vulnerable and disadvantaged people.

We also fund and support [Ashden Sustainable Solutions Better Lives](#) and have partnered with two other charitable trusts in a project, called [Climate Change Collaboration](#).

Ashden Trust has developed a framework of grant-making which enables it to make positive change today, tomorrow and in the future. This is done through small grants and funding advice to registered charities, sometimes on multi-year grants to build sustainable organisations. Most of our funding streams are with charitable organisations known to us, but also by speculative grant applications and personal referrals to the Trust.

We share offices located at The Peak, 5 Wilton Road, London SW1V 1AP with other trusts which are operated by the Sainsbury Family Charitable Trusts.

Keeping your personal information safe is very important to us. We are registered as a data controller with the Information Commissioner’s Office. Our registration number is Z614407X. Ashden Trust is committed to the protection of your personal data we process in line with the data protection principles set out in the European Union General Data Protection Regulation 2016 (“GDPR”) and the Data Protection Act (2018).

We have policies, procedures, and training in place to help our employees understand their data protection responsibilities and our data protection principles.



We have a nominated member of staff who serves as our Data Protection Manager. If you have any questions regarding how we collect, store and process your personal data, please email dataprotection@sfct.org.uk. We have also appointed an independent Data Protection Officer at data protection consultants, Evalian Limited who can be contacted by email at dpo@evalian.co.uk.

This privacy notice explains what personal data we collect from individuals who visit our offices or contact us by email, phone, or apply for a grant or send us other communications (“you/your”).

We place great importance on ensuring the quality, confidentiality, integrity and availability of the data we hold and in meeting our data protection obligations when processing personal data. Ashden Trust is committed to protecting the security of your personal data. We use a variety of technical and organisational measures to help protect your personal data from unauthorised access, use or disclosure.

If you have applied for a job with us or another trust or submitted your CV (or similar employment information) to us, we process your personal data as set out in our [privacy notice for recruitment candidates](#).

We update this privacy notice from time to time in response to changes in applicable laws and regulations, to our processing practices or other services we offer. When changes are made, we will update the date at the top of this document. Please review this privacy notice periodically to check for updates.

WHAT INFORMATION DO WE PROCESS?

Information you provide to us

We process all information you give us, either through corresponding with us by post, telephone, email or otherwise. This includes information you provide when you register your details with us, apply for a grant, or other service, participate in events, meetings and presentations, or attend social functions linked to our trust.



Information processed following an enquiry from you or when you submit a grant application to us

We process the following information:

- Your name (first and last)
- Organisation name
- Organisation address
- Your job title
- Organisation telephone number
- Organisation email address

We use your name, organisation address, business email address and business phone number to respond to your enquiry and/or process your grant application.

Information we obtain from other sources

Indirectly, we may record or receive additional details about you from

- Public information sources, such as your organisation's website, FaceBook page, Linked-In page, news articles and public registers, such as The Charity Commission.
- People who think that you may be interested in applying for a grant.
- External sources such as publications and works, external reviewers or advisors when you apply for or are awarded a grant from us.

Cookies & CCTV

We only use one cookie on our website (<https://Ashdentrust.org.uk/>) which is classified as 'strictly necessary' and allows our website to function correctly, further details below.

Domain	Cookie Name	Description	Duration
Ashdentrust.org	DYNSRV	Used in context of load balancing. This optimizes the response rate between the visitor and the site by distributing the traffic load on multiple network links or servers	Session



Our website contains links to other websites run by our award winners and other organisations. This privacy policy applies only to our website. We cannot be responsible for the privacy policies and practices of other sites even if you access them using links from our website.

If you visited our website from a third-party site, we cannot be responsible for the privacy policies and practices of the owners and operators of that third-party site and recommend that you check the policy of that website.

To ensure the safety of all our visitors, contractors and staff, SFCT and the Landlord’s property managers capture and record CCTV images at the main entrances to our office buildings.

PURPOSES AND BASES FOR PROCESSING YOUR DATA

We will only use your personal information for the purpose which it was provided to us for and in ways that you would reasonably expect. We may use your data for the following purposes and on the following lawful bases:

Purpose	Lawful Bases for Processing
Responding to correspondence from you or other type of enquiry.	It is in our legitimate interest to respond to enquiries made by phone, by email, through our social channels or any other means.
For assessing the suitability of the grant application.	When you submit a grant application to us we are processing it with your consent.
Sending you information such as research reports, insights and other news about the Ashden Trust and information which may be of interest.	When you agree to be contacted for general information about our work, we will rely on your consent, which may be withdrawn at any time by emailing dataprotection@sfct.org.uk .
To manage the grant award process and in the fulfilment of our obligations, as set out in our grant awards, or other agreements.	This is necessary for the performance of the grant award or other agreement we have entered with you.
For charitable trust management, forecasting and statistical purposes.	It is our legitimate interest to identify areas for improving charitable relationships,

	developing new grant award opportunities and managing the charitable trust.
Processing relevant personal information about trustees and committee members of the grant recipients / award beneficiaries for governance purposes.	It is our legal obligation to comply with governance requirements of the Charities Act 2011, Charities (Protection and Social Investment) Act 2016, the Trustees Acts 1925, 2000.
Publicising the positive impact of the trust by publishing case studies.	Publication of your details, including photographs and recordings in our case studies is with your consent which can be withdrawn at any time.
Publishing our annual reports, which may contain grant award case studies.	Publication of your details in our case studies is with your consent which can be withdrawn at any time.
Invitation and attendance at our events.	<p>It is our legitimate interest to publicise and celebrate the work of the trust by holding charitable events.</p> <p>If you attend the event we will collect and use your dietary information with your consent.</p> <p>If you attend the event we may collect and use photographs and recordings with your consent.</p>

SHARING YOUR INFORMATION

We will not sell or exchange your personal information. We will only share your personal information where we are required to fulfil our grant award agreement with you, or legitimate interest, where we have your consent, or we are required to do so by law. Ashden Trust works closely with other Sainsbury family charitable trusts and may share personal details with the other trustees, trust staff, but only if it helps support your needs.



We may share your personal information with third party organisations who will process it on our behalf. This is strictly governed by data processing terms which confirms that the personal information we provide will only be used for the purposes we specify and will be processed in line with data protection legislation.

Other third parties we may share your personal data with include:

- Public bodies such as the UK Charity Commission, Inland Revenue, or the police. The legal basis in these cases is compliance with our legal obligations.
- In case of an emergency we may also share your information with the relevant public health and emergency services and contact your next of kin. The legal basis for processing in such cases is to protect your vital interests.

We are committed to transparency and publish a report annually about the trust's activities.

INTERNATIONAL TRANSFERS

Ashden Trust operates primarily in the UK, but also supports charitable organisations that operate in many regions of the developing world, primarily in Africa and Asia. All grant application processing and award administration takes place in the UK.

Ashden Trust works with several advisors and suppliers and it is possible that we will share your data with other third party suppliers that process your data in countries outside the European Economic Area (the "EEA") where the data protection laws are not equivalent to those within the EEA. Where this applies, we do so, either on the basis of an 'adequacy decision' or using Standard Contractual Clauses approved by the European Commission which contractually oblige companies in those countries to the standard expected within the EEA. More information about these is available [here](#).

YOUR RIGHTS

The GDPR provides you with certain rights in relation to the processing of your personal data, including to:

- Request access to personal data about you (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you, and to check that we are lawfully processing it.

THE ASHDEN TRUST



- Request rectification, correction, or updating to any of the personal data that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.
- Request personal data provided by you to be transferred in machine-readable format (“data portability”).
- Request erasure of personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove personal data where you have exercised your right to object to processing (see below).
- Request the restriction of processing of your personal data. This enables you to ask us to suspend the processing of personal data about you (e.g. if you want us to establish its accuracy or the reason for processing it).
- Object to the processing of your personal data in certain circumstances. This right may apply where the processing of your personal data is based on the legitimate interests of Ashden Trust.

These rights are not absolute and are subject to various conditions under applicable data protection and privacy legislation and the laws and regulations to which we are subject.

If at any time you decide that you no longer wish to be contacted for general information / marketing purposes, or if you would like to exercise any of your rights as set out above, you can contact us by email. See ‘Contact Us’.

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request for access is clearly unfounded or excessive. Alternatively, we may refuse to comply with the request in such circumstances.

In addition to the above, please note that you have the right to make a complaint at any time to the [Information Commissioner’s Office](#) if you are concerned about the way in which we are handling your personal data.

DATA RETENTION PERIOD

THE ASHDEN TRUST



We will retain your personal data for as long as it necessary for the purpose of our relationship or until you object to us processing it or withdraw your consent. We will not retain your personal information if it is no longer required. In some circumstances, we may legally be required to retain your personal information, for example for finance or audit purposes.

CONTACT US

You can contact Ashden Trust in relation to data protection and this privacy notice by writing to:

Data Protection Manager
The Ashden Trust
c/o Sainsbury Charitable Family Trusts
The Peak,
5 Wilton Road,
London SW1V 1AP

Alternatively, you can email us at dataprotection@sfct.org.uk